

SHORTLIST 2011

	EVENT TITLE	ORGANISING COMPANY	CLIENT COMPANY	EVENT TYPE
DE	International Opening Event for the HANOVER TRADE FAIR 2011	insglück Gesellschaft für Markeninszenierung mbH	Deutsche Messe AG	Celebration/Festivity
PT	EDP 35th birthday – “Energia Douro Concert”.	Desafio Global Ativism S.A.	EDP – Portuguese Electric Power Company	Celebration/Festivity
UK	77MTA Celebrations	WRG Creative Communication Ltd / 27Names	Qatargas	Celebration/Festivity
FR	AFC Asian Cup Qatar 2011 Opening Show	\Auditoire	QLOC (Qatar Local Organizing Committee)	Celebration/Festivity
IT	75th Anniversary of Shakhtar Donetsk	K-events	Shakhtar Donetsk	Celebration/Festivity
DE	Skoda World Dealer Conference	VOK DAMS Agency for Events and Live-Marketing	SKODA AUTO a.s.	Congress/Convention
SP	48 Horas con Telefónica	Quum Comunicación	Telefónica de España	Congress/Convention
DE	GEBERIT Top Meeting	VOK DAMS Agency for Events and Live-Marketing	Geberit Vertriebs GmbH	BtoB Event
IT	Hotpoint – The Movie	K-events	Indesit Company/ Merloni	BtoB Event
DE	E-Plus Partner Shop Conference "The Day of the Truth"	VOK DAMS Agency for Events and Live-Marketing	E-Plus Retail GmbH	BtoB Event
DE	Linde Material Handling at CeMAT 2011	insglück Gesellschaft für Markeninszenierung mbH	Linde Material Handling (LMH)	BtoB Event
IT	Falling in love in Italy	Promoconvention / 27Names	Lavazza	BtoB Event
IT	COLOSSEUM ON FIRE	ALPHAOMEGA SRL	ROMA CAPITALE	Cultural Event
UK	Festivities of the Proclamation of Republic with Festival dos Oceanos	Realizar Worldwide Events	Associação de Turismo de Lisboa (Lisbon Tourism Association)	Cultural Event
NL	Ballast Nedam Innovation Day 2010 Internal Event	BENG! Amsterdam	Ballast Nedam NV	Sustainable Event
SE	Ljusruset - The Light-Run	Fortum - Minnesota Communication - Prime PR - Garbergs	Fortum Power and Heat AB	Green Event
DE	HMI JAT 2011	HAGEN INVENT GmbH & Co. KG	ERGO Lebensversicherung AG	Internal Company Event/Company Convention
IT	5th anniversary of Metinvest	K-events	Metinvest Group	Internal Company Event/Company Convention
DE	Strong Characters. Stronger Together. Senior Executive Convention 2011	circ gmbh & co. kg	Continental AG	Internal Company Event/Company Convention
DK	Danisco Business Forum, Spring 2011	Welcome Event Marketing	Danisco	Internal Company Event/Company Convention
FR	"MMA celebrates its employees"	Denis&Co	MMA	Internal Company Event/Company Convention

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ES	Technology and value creation. The future is in your hands.	SCP. Sistemas de Comunicación Puntual	REPSOL- EXECUTIVE MARKETING DEPARTMENT EUROPE	Internal Company Event/Company Convention
DE	Evening Event at the conference "InvestmentAktuell 2011"	insglück Gesellschaft für Markeninszenierung mbH	Union Asset Management Holding AG	Internal Company Event/Company Convention
IT	Dare to Dream - Gold Conference 2010	CREO srl	Oriflame Natural Swedish Cosmetics	Internal Company Event/Company Convention
NL	Unilever Benelux Experience 2011 'A date with the Planet'	Dechesne & Boertje	Unilever Benelux	Internal Company Event/Company Convention
PT	EDP 35th birthday – “Energia Douro Concert”.	Desafio Global Ativism S.A.	EDP – Portuguese Electric Power Company	Musical Event
PT	Festival Sudoeste tmn	Musica no Coracao	tmn	Musical Event
NL	Nederland helpt Japan	Xsaga	The Red Cross, The Netherlands	Event for Non Profit/Social Organization
IT	THE BULGARI EXPRESS FOR SAVE THE CHILDREN	ALPHAOMEGA SRL	Bulgari	Event for Non Profit/Social Organization
PT	EDP 35th birthday – “Energia Douro Concert”.	Desafio Global Ativism S.A.	EDP – Portuguese Electric Power Company	Public Event
DE	Pavillon 21 MINI Opera Space	Metzler : Vater GmbH Communication Group	MINI (BMW Group)	Public Event
FR	Lauch of the Tramway in Reims	\Auditoire	Reims Métropole	Public Event
DE	The Cubanization of Germany	Jung von Matt/relations GmbH	Pernod-Ricard Deutschland GmbH	Public Event
DE	The hairiest village of the world.	Jung von Matt/relations GmbH	Panasonic Marketing Europe GmbH	Public Event
PT	Picnic in the biggest urban farm	Realizar Worldwide Events	Continente Sonae	Public Event
IT	Lavazza - The Official Coffee of Wimbledon	Promoconvention / 27Names	Lavazza	Sports Event
SE	Surprise Catwalk	Fieldwork & Kitchen / 27Names	The Salvation Army (Fretex)	Unconventional Event
DE	Tramp a Benz.	Jung von Matt/relations GmbH	Daimler AG	Unconventional Event
DE	I AM PHOTOKINA.	Jung von Matt/relations GmbH	Nikon Europe B.V.	Fair
ES	REALE	GLOBAL EVENTS	REALE	Incentive/Team Building
PT	Coca Cola - RED Battle Of Execution	Uppartner - 27Names	Coca Cola Portugal	Incentive/Team Building
DE	Skoda World Dealer Conference	VOK DAMS Agency for Events and Live-Marketing	SKODA AUTO a.s.	Product/Service Launch
DE	E-Postbrief Launch Events	Deutsche Post DHL/Uniplan GmbH & Co. KG	Deutsche Post DHL	Product/Service Launch

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DE	Pavillon 21 MINI Opera Space	Metzler : Vater GmbH Communication Group	MINI (BMW Group)	Product/Service Launch
UK	ZON HUMAN LCD	Realizar Worldwide Events	ZON	Product/Service Launch
ES	Unilever's Innovation Fair	La5e	Unilever (Spain)	Product/Service Launch
DE	UEFA Champions League Trophy Tour 2010 presented by UniCredit	UniCredit S.p.A. / Lead agency ajoint communication gmbh	UniCredit S.p.A	Roadshow
FR	TGV's 30th Birthday	\Auditoire	SNCF - Société Nationale des Chemins de Fer	Roadshow
ES	DICOM'S ROAD SHOW FOR INICIATIVA BMW	DICOM	INICIATIVA BMW	Roadshow
DE	Tramp a Benz.	Jung von Matt/relations GmbH	Daimler AG	Web Event